



BRECKENRIDGE WINE CLASSIC

September 14-17, 2017

Media Application

Welcome to the 2nd Annual Breckenridge Wine Classic! We are here to facilitate your access to the event program, seminars and special events planned Sept. 14-17, 2017. Please check www.BreckenridgeWineClassic.com for updates on the event program, press releases as well as participating restaurants, wineries, breweries and distilleries.

Media credentials are limited and are for working media only. Credentials will be issued based on story assignments and samples of previous event coverage. Credentials are not guaranteed by submission of this application. Media who have received credentials in the past also are not guaranteed access. Guest passes will not be issued but can be purchased at a discount once you are approved for media credentials.

Only actively covering, legitimate media will be considered for credentials. Advertising representatives, publishers and contacts making trade arrangements for coverage are not included in the media credential process. Any trade arrangements must be coordinated through Kristen Horpedahl at Team Player Productions - kristen@tppevents.com or (303) 777-6887.

***Please complete the following information and submit to Malen Yantis PR by Friday, Aug. 18, 2017 –
Kristin Yantis (kyantis@myprco.com)***

Confirmation e-mails will be sent by Friday, Aug. 25, 2017 and will include details on credential pick up, seminar selection, lodging requests, etc. If you have questions, please email Kristin Yantis (kyantis@myprco.com).

Name: _____

Address: _____

Phone: _____ E-mail: _____

Website: _____ Twitter Handle: _____

Instagram: _____

Have you attended the Breckenridge Wine Classic before? Yes No

If yes, please provide links or attachments of the coverage that resulted from your attendance:

Media Outlet(s) Representing:

Potential Coverage:

Examples of Past Culinary Coverage (Please include any PDF attachments or links to stories): -

We can provide comp event passes to media however, lodging is available on a first come, first serve basis. Please indicate if you are requesting lodging and the specific nights that accommodations are needed.

Lodging Requested _____ Nights Requested _____

Media Passes

Please let us know what events you are requesting to attend.

September 14

- Farm to Fork Wine Dinner - Sept. 14 at 6 p.m.

September 15

- Emerging Stars: Beyond Napa and Bourdeaux at noon
- Mamma Mia Italian Immersion Luncheon at 1 p.m.
- Stroll Breckenridge at 1 p.m.
- Best of the Fest at 7:30 p.m.

September 16

- Pinot Passport Hike at 10 a.m.
- If the Wine Matters, So Does the Glass at 11 a.m.
- All That Sparkles at 12:30 p.m.
- The Grand Tasting at 3 p.m.

September 17

- Beerunch Hike at 10 a.m.
- Hair of the Dog Fat Bike Ride at 10 a.m.

***Please return the completed form by Friday, Aug. 18 via email to
Kristin Yantis at Malen Yantis PR - kyantis@myprco.com.***

If you have any questions, please contact Kristin at (970) 949-7919.

Thank you!